

Free Breakfast Briefing: Business SMS

Friday 27th January 2012, 8.30am - 10am

- **Looking to cut costs without affecting customer service?**
- **Trying to identify ways to make your workforce more productive?**
- **Need a way to increase sales more cost effectively?**

The rapid growth of the mobile industry is transforming the way businesses communicate. In this **FREE** breakfast briefing you'll learn how your business can benefit from these exciting opportunities.

As budgets are being slashed, more and more smart businesses are using SMS. Find out how businesses like Ocado, Virgin Media and Kiddicare.com have used SMS to help their businesses become more effective.

Visit us for breakfast to see for yourself how text messaging can help your business do more for less.

Esendex, 20 Wollaton Street, Nottingham, NG1 5FW

To confirm your place please email hannah.giles@esendex.com or call **0845 356 5758**.

